

Enduring Hearts Peer-to-Peer Fundraising Tool

Hello Heart Champion(s)!

Thank you for registering or showing interest in being an Enduring Hearts Fundraiser. We really appreciate your support to our foundation and supporting children to live longer and healthier lives.

Heart Champions will receive a t-shirt for hosting a fundraiser. Heart Champions will be entered into a raffle after National Giving Tuesday.

All proceeds collected by Heart Champions will benefit Enduring Hearts pediatric heart transplant research and family programs.

Below is a list of fundraising tools you can use for fundraising in the community, neighborhood, or social media.

1. Walk
2. Facebook Fundraising
3. Neighborhood/Community Yard Sale
4. Date Night Auction
5. Fail It or Nail It (baking cook-off in-person or virtual)
6. Chili Cook-Off
7. Sports Game Day/Night
8. Game Night (traditional board games and cards)
9. Twitch (online gaming - Are you a gamer?)
10. Karaoke/Lip Sync Contest
11. Bingo
12. Car Wash
13. 50/50 Raffle
14. Do It Your Way!

Please let us know what you are interested in and we will send a description of the fundraising event and how to make it fun and successful!

Contact:

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Thank you for your support!
- The Enduring Hearts Family



Enduring Hearts
HEALTHY KIDS • STRONGER HEARTS • LONGER LIVES



Enduring Hearts Peer-to-Peer Fundraising Tool



Peer-to Peer Tool Kit Descriptions

WALK:

Have a neighborhood or community walk!

In a Charity Walk event similar to a walk-a-thon or a fun run, participants gather donations by encouraging supporters to pledge a fixed amount for each unit of distance they walk. After your participants complete the walk-a-thon, your organization collects the donations that your supporters pledged. Supporters can pledge each lap or pledge each mile they've walked/ran.

Enduring Hearts, Heart Champion: As the Heart Champion (organizer), you are responsible for the logistics of the event like: location, best date, and time of the event. You will be responsible for promoting this event to your peers, community, family, supporters, etc. Champion has to name their Walk.

Enduring Hearts Support: We can assist or show you how to create your own Peer-to-Peer Fundraising page on our fundraising website. You can title your fundraising page as "Walk" with your first name. We will also create a graphic and template for emailing once your event is finalized to help you promote your Championed Enduring Hearts Walk in your community! We will provide a pledge sheet template.

FACEBOOK FUNDRAISING:

Have your Facebook friends support Enduring Hearts by creating a Facebook Fundraising page and choosing Enduring Hearts as your charity of choice!

Here are instructions on how to create a Facebook Fundraising Page:

Fundraise on Facebook for Enduring Hearts.

Please select "**Enduring Hearts**" as your choice of nonprofit.

You can create a Fundraising Page on our website and create a drop down for Facebook fundraising.



Neighborhood/Community Yard Sale

Have a neighborhood or community yard sale!

In a Charity Yard Sale event participants gather donations by encouraging supporters to buy gently used items that are priced \$5-\$10 to \$15-\$25. You can encourage participants to donate on your Heart Champion fundraising page.

- You'll need your own table(s)
- Request yard signs from Enduring Hearts Team (if you will not provide your own)
- Request QR code for donation payments linked to your fundraising page

Enduring Hearts, Heart Champion: As the Heart Champion (organizer), you are responsible for the logistics of the event like: location, best date, and time of the event. You will be responsible for promoting this event to your peers, community, family, supporters, etc.

Enduring Hearts Support: We can assist or show you how to create your own Peer-to-Peer Fundraising page on our fundraising website. We will also create a graphic and template for emailing once your event is finalized to help you promote your Championed Enduring Hearts Yard Sale in your community or neighborhood!

Gift Basket Drawing

Entertain your friends, colleagues, couples with Auction Baskets.

- Romantic Dinner
- Two-Night Stay in a Hotel in the Area
- Cooking Classes
- Wine Tasting
- Sports Package
- Alcohol Package

Heart Champion: Champions are responsible for partnering with local companies to receive in-kind donations for Auction Baskets listed above. Hold an auction and have participants bid on the baskets. Options for \$10 tickets and \$20 tickets for donated baskets. When participants donate on your Fundraising page, they will get a ticket into the drawing. Champion can find tickets from Wal-Mart, Dollar Tree, etc.

Enduring Hearts Support: We can assist or show you how to create your own Peer-to-Peer Fundraising page on our fundraising website. We will also create a graphic and template for emailing once your event is finalized to promote the event. We will provide a template for bidding sheets.

Fail It or Nail It (Bake-Off)

Can you create an exact replica of a cake? This a family bake off with a spin to it, all ages can participate. It doesn't matter how the cake looks, just as long as it gets close! The closer the better :) as long as it's made with love it's still a win!

Heart Champion: Champions are responsible for recruiting volunteers and finding participants to be in the Fail It or Nail It Bake-Off. The objective is to look at a photo of an amazingly designed and decorated cake and the participant has to replicate the cake, cupcake, etc. to look exactly like it. How are the participants judged? Those who wants to participate as a judge (that are not baking) can donate to vote on the best Fail It or Nail It Baker! This is a great event to promote at work for your coworkers to participate, your family & friends, and the community.

Enduring Hearts Support: We can assist or show you how to create your own Peer-to-Peer Fundraising page on our fundraising website. We will also create a graphic and template for emailing once your event is finalized to promote the event. We can create a Certificate template for winners. We can assist with training to create a Sign-Up Genius for registration.



Chili Cook-Off

CHILI COOK-OFF YOU SAY? Who has the best chili out there?

Heart Champion: Champions are responsible for recruiting volunteers and finding participants to be in the Chili Cook-Off. Champions are responsible for finding the best location, date, and time of the cook-off. Please collect entry donations to participate. Registered attendees can donate to vote on the Best Chili Cooker. You can offer this as a work place fundraiser amongst your coworkers, for a lunch time cook off. This can be a community event, too!

Enduring Hearts Support: We can assist or show you how to create your own Peer-to-Peer Fundraising page on our fundraising website and register participants and/or attendees. We will also create a graphic and template for emailing once your event is finalized to promote the event. We can create a Certificate template for the winner.

Sports Game Day/Night

Are you ready for some football? Basketball? Soccer? Any Sport? Do you have the gift of guessing what team will win?

Heart Champion: Champions are responsible for recruiting friends, family, colleagues, etc. to participate in Sport Game/Night. All participants must donate to Enduring Hearts after choosing a team to win the game. This can be a regular season game, NBA Finals, College Bowl Games, Professional Football Bowl Game, World Cup, and more! The Champion is responsible for collecting all donations from participants. Whoever wins will receive a Gift Card to Amazon or Fanatics. The Champion is responsible for logistics of the Game Day/Night event such as: best location, time, date, seats, and TVs. Donations should be \$50-\$100 per person.

Enduring Hearts Support: We can assist or show you how to create your own Peer-to-Peer Fundraising page on our fundraising website and register participants and/or attendees. We will also create a graphic and template for emailing once your event is finalized to promote the event.

Board Game Night

How competitive are you? Host a traditional board game night with friends, family, couples, colleagues, etc!

Heart Champion: Champions are responsible for recruiting friends, family, colleagues, etc. to participate in Game Night. All participants must donate to Enduring Hearts as a entry to play between \$10-\$50 depending on the game. It is up to your discretion. For example if the game is Uno, have participants donate \$10 per game. If the game is Monopoly, have participants donate \$50 per game. The Champion is responsible for logistics such as: best location, time, date, and choosing board games/card games,

Enduring Hearts Support: We can assist or show you how to create your own Peer-to-Peer Fundraising page on our fundraising website and register participants and/or attendees. We will also create a graphic and template for emailing once your event is finalized to promote the event. We will provide the Gift Card to the winner.

Twitch Live Stream Fundraiser

Are you a gamer? Enjoy live streaming? Fundraise for a cause and have your Subscribers support Enduring Hearts!

Heart Champion: The Champion has to be a Twitch Live Stream Gamer. If you have an account on Twitch, you can set up a Charity page to have donations from Subscribers benefit Enduring Hearts. Here's more information on how to set up your [Twitch Charity Page](#). Please share with your gaming community!

Enduring Hearts Support: We can assist or show you how to create your own Peer-to-Peer Fundraising page on our fundraising website and register participants and/or attendees. We will also create a graphic and template for emailing once your event is finalized to promote the event.

Karaoke/Lip Sync for Fun

Are you the life of the party? Come on and Sing or Rap for a cause!

Heart Champion: The Champion is responsible for recruiting participants and securing a location. Create a list of songs or you can utilize YouTube for free karaoke songs with lyrics. Request donations as an entry donation to participate in the contest (\$20 to enter and to request additional songs have participants donate \$5). Options: You can promote a group karaoke contest (ie: NSYNC vs Backstreet Boys). Group entry donations should be \$50. How to choose the best group? Attendees has to donate to vote for Best Group. No winners for individual karaoke performances.

Enduring Hearts Support: We can assist or show you how to create your own Peer-to-Peer Fundraising page on our fundraising website and register participants and/or attendees. We will also create a graphic and template for emailing once your event is finalized to promote the event. Group winners will receive a certificate.

Bingo!

B-I-N-G-O, B-I-N-G-O, B-I-N-G-O, Hearts Champions, Way to Go!

Heart Champion: The Champion is responsible for recruiting participants. Heart champion must promote the event to their community/social media or other supporters. The Champion must find a location and accommodate guests with tables, chairs, and Bingo chips.

Enduring Hearts Support: We can assist or show you how to create your own Peer-to-Peer Fundraising page on our fundraising website and register participants and/or attendees. We will also create a graphic and template for emailing once your event is finalized to promote the event. We will create a Bingo template, you will need to print.

Car Wash

Car wash! Oh, whoa whoa whoa! Talking 'bout the car wash, yeah!

Heart Champion: The Champion is responsible for selecting the best location to host a carwash that can provide water and space. The best date to host is on a Saturday. The Champion is responsible for recruiting volunteers to assist with washing cars. The champion is responsible for products to clean the exterior of vehicles (hoses, buckets, sponges, washcloths, dry towels, soap, etc.). Request donations of \$10 per car.

Enduring Hearts Support: We can assist or show you how to create your own Peer-to-Peer Fundraising page on our fundraising website and register participants and/or attendees. We will also create a graphic and template for emailing once your event is finalized to promote the event.

50/50 Raffle

Feeling lucky? Luck of the draw? Try your luck! The more that's donated, the bigger the prize!

Heart Champion: The Champion is responsible for recruiting participants. During the event, your goal will be to sell as many raffle tickets as possible, usually priced around \$1 or \$2 each. Give discounts for bulk buying (for example, if tickets were priced at \$2, you could sell 10 tickets for \$15) to grow the pot as much as possible. You can create a Peer-to-Peer Fundraising page where participants can donate for a raffle ticket. If you are in person with this event, you are responsible for collecting cash or collecting digitally transferred money (Zelle, Venmo, etc.) or set up a fundraising page.

Enduring Hearts Support: We can assist or show you how to create your own Peer-to-Peer Fundraising page on our fundraising website and register participants and/or attendees. We will also create a graphic and template for emailing once your event is finalized to promote the event. We can provide training to find donated items for donation draw.

Do It Your Way!

Heart Champion: The Champion is responsible for creating your own fundraiser event.

Enduring Hearts Support: We can assist or show you how to create your own Peer-to-Peer Fundraising page on our fundraising website and register participants and/or attendees. We will also create a graphic once your event is finalized to promote the event.

Resources

There are resources attached to the toolkit. The toolkit resources contains of email templates for promotion or requesting donating items, bidding sheets, winner certificate template, standard template for invitations via email or print - have the option to edit, bingo sheets, editable yard signs, and more.

Please reach out to Judean Hanks at judean@enduringhearts.org if you have any additional questions.

